



■ 30-Day Focus Challenge for Business Owners

Title: 30-Day Focus Challenge: Reboot Your Business Priorities

Description: A self-paced challenge to help leaders realign with what matters most — without burnout.

Content:

Too many founders are busy — but not productive. Take the **30-Day Focus Challenge** and spend 15 minutes a day getting clarity:

Week 1: Clarity

- Day 1: Define your business "North Star"
- Day 2: List your top 3 revenue streams
- Day 3: Identify your biggest time waster
- Day 4: Outline your dream workweek
- Day 5–7: Journal what feels "off"

Week 2: Cleanup

- Audit recurring expenses
- Cancel one subscription
- Outsource one task
- Declutter your desktop
- Unsubscribe from 10 emails

Week 3: Creation

- Map your client journey
- Write a customer FAQ
- Build a quick SOP
- Create a "Wins" folder
- Draft your Q4 goals

Week 4: Consistency

- Identify your most consistent habit
- Automate a recurring task
- Block a "CEO hour"
- Celebrate progress
- Choose 1 habit to keep long-term

❖ *At the end, you'll have more focus, less noise, and renewed clarity.*

