



## **Business Buzzword Decoder** — What People Really Mean

**Title**: Buzzword Decoder: Translate Business Jargon into Plain English **Description**: A humorous and practical resource that demystifies the trendy lingo you see in pitches, emails, and meetings.

## **Content:**

Tired of hearing business terms that sound smart but say nothing? Here's your no-nonsense decoder:

"We're agile" We change our minds a lot

"Innovative solution" We're not quite sure how it works yet

"Low-hanging fruit" Obvious tasks we've ignored

"Scalable platform" We hope it works when we grow

"Thought leadership" We wrote a blog post

"Synergy" We want to work together but haven't figured out why

"Ecosystem" A bunch of tools we stitched together

"Runway" How much money we have before we panic

"Leverage" Use (but fancier)
"Bandwidth" Time and energy



